



**FOR IMMEDIATE RELEASE**

**July 22, 2022**

**Press Release**

**LEGACY CONTENT EVENTS TEAM UP THIS FALL FOR CONTENT ECONOMY NASHVILLE 2024**  
*Craft Content Nashville and Lipstick Economy Podcast team up for Content Economy Nashville Fall Series starting September 6, 2024.*

**NASHVILLE, Tenn. – July 22, 2024** – Craft Content Nashville and the Lipstick Economy Podcast are excited to announce Content Economy Nashville 2024, premiering the first of a 3 series event on September 6th, 2024, at The Nashville Entrepreneur Center from 1pm – 4pm.

Content Economy Nashville is a new series of events created by the teams that brought you the Craft Content Nashville unconferences and Red Letter Day events. Content Economy Nashville will feature local content professionals, creators, and entrepreneurs from across Middle Tennessee to share their expertise and invite attendees to join in the conversation.

*“Out of a coffee with my incredibly bright friend Carla, we realized there was a need to bring more of our friends together for some important conversations. Thus was born the collaboration of Craft Content and Lipstick Economy.” shares Jamie Dunham, Host of Lipstick Economy and Founder and President of Brand Wise.*

*Carla Swank Fox, Chair of local non-profit creative community Craft Content Nashville, adds: “I couldn't be more thrilled to be partnering with Jamie on Content Economy Nashville. She brings such a wide-range of knowledge and expertise to the table, and the successes of her Red Letter Day event and Lipstick Economy podcast are testaments to that. It's such a natural fit for our two legacy brands to come together in this new digital world that we're living in, and I'm excited to be a part of launching a new era of events focused on our local digital creative community here in Middle Tennessee.”*

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## LEGACY CONTENT EVENTS TEAM UP THIS FALL FOR CONTENT ECONOMY NASHVILLE 2024 | 2

Early bird tickets are available at \$50 for all 3 sessions from now until August 5, 2024. After August 5, each session will cost \$25 a ticket.

Visit the website to learn more about the series and to secure your tickets:

<https://contenteconomynashville.com/>

Follow @ContentEconomyNash on social media for event updates.

Interested in sponsoring, partnering or volunteering with Content Economy Nashville? Email

[hello@contenteconomynashville.com](mailto:hello@contenteconomynashville.com) to learn how to get involved.

**WHAT:** Content Economy Nashville Fall Series

**WHEN:** September 6th; October 4th; and November 8th | 1pm - 4pm CT.

**WHERE:** Nashville Entrepreneur Center, 41 Peabody St, Nashville, TN 37210

**WHO:** Craft Content Nashville and Lipstick Economy Podcast

### **About Content Economy Nashville**

Content Economy Nashville, a three-part content event series happening this fall, presented collaboratively by Craft Content Nashville and the Lipstick Economy Podcast, the teams that brought Nashville's creative community the Craft Content Nashville unconferences and Red Letter Day events.

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